



W W W . R O S C O . C O M

Corporate Social Responsibility at Rosco

Rosco's Mission Statement

Rosco leads with innovative solutions allowing creative people to achieve their vision, while creating a compelling culture and sustainable growth.

Compelling Culture & Sustainable Growth

Our goal is to positively impact society and the environment in which we operate through responsible business practices, ethical decision-making, and giving back to our communities. We strive to conduct our operations in a manner that promotes sustainability, diversity, and inclusion, while upholding the highest standards of integrity and transparency.

To align with our goals, we focus on the following areas:

Sustainable Production & Development

As a manufacturer of color filter, we recognize the significant amount of plastic we produce. We work to mitigate the environmental impact of developing, producing and selling all Rosco products.

- We control our current inventory through vendor relationships and managing minimum order quantities (MOQ's) as well as contributing R&D resources to creating more sustainable solutions.
- SoftDrop backdrops are manufactured with environmentally friendly cotton substrate and water-based, non-solvent inks, significantly reducing the release of harmful chemicals and supporting safer production processes.
- Rosco prioritizes eco-friendly materials in product design and manufacturing, reducing reliance on non-renewable resources.
- Rosco's LED products are designed to be both robust and repairable, extending their lifespan and reducing electronic waste.

Eco-minded Business Practices

We are dedicated to reducing our environmental impact in our daily operations.

- We have implemented paperless processes in our offices and warehouses, as well as a digital ERP system to significantly reduce printing.
- Our "War on Waste" program targets unnecessary consumption and wasteful spending across all operations.
- The buy-back and rental programs for Rosco backdrops encourage reuse and extend product lifecycles, keeping materials out of landfills and supporting sustainable production in the film and entertainment industries.



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Carbon Emissions & Efficient Logistics

- By shifting to lighter cotton backdrops, Rosco has reduced shipping weights, directly lowering fuel consumption and carbon emissions during transportation.
- Logistics are continually optimized, including efficient packaging and shipment methods, to reduce our overall carbon footprint.
- Packaging processes are optimized to reduce weight and volume, further minimizing waste and environmental impact.

Fair Treatment & Enduring Relationships

We prioritize accountability, transparency, and reliability in our business practices and relationships.

- Rosco upholds fair labor practices, including fair wages, safe working conditions, and respect for workers' rights.
- We build enduring, mutually supportive relationships with customers, suppliers, and partners who share our commitment to sustainability and ethical conduct.
- We encourage, and learn from, our suppliers and customers who share our views on Corporate Responsibility.
- We do not tolerate any form of forced labor, child labor, discrimination, or hate.

Empowering People & Communities

We believe in the power of community and active participation to build a better future for everyone.

- We foster an inclusive workplace where fairness and justice are priorities, and all employees are valued.
- Community involvement is supported through charitable programs and entertainment industry-wide initiatives.
- Rosco encourages continuous learning and professional growth, supporting a healthy work-life balance and employee wellbeing.

Perfection is the Enemy of Progress

With a legacy dating back to 1910, we understand the value of progress over perfection as we continue to build sustainable and responsible business operations. Rosco's leadership is committed to empowering and enhancing the wellbeing of our colleagues, customers, and community to build a better future—one defined by creativity, sustainability, and shared success
